



# BUSINESS

NETSUITE SOLUTION PROVIDER

Company Profile  
2025 - 2026

ai-brainpower.com   
AI-Brain Power   

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# 01

## ABOUT US

WHO WE ARE?

WHAT DO WE DO?



## WHO WE ARE?

AI-Brain Power, a subsidiary of a leading Bahrain-based holding company headquartered in Manama, is a premier Oracle NetSuite solution provider specializing in advanced engineering and technology solutions. We transform cutting-edge research into real-world applications by commercializing innovations from world-class R&D institutions.

Through strategic partnerships, we facilitate knowledge transfer, empower local talent, and drive digital transformation. With expertise in digital, cloud, and security services, we deliver tailored, future-ready solutions across more than 40 industries.

## WHAT DO WE DO?

At AI-Brain Power, we specialize in Strategy & Consulting, Interactive, Technology, and Operations services—powered by the world's largest network of advanced technology and intelligent operations centers.

Our expertise lies in driving digital transformation and enhancing human capabilities through technology, including implementing cutting-edge solutions like Oracle NetSuite ERP.

Every day, our teams leverage the power of innovation to deliver value, accelerate growth, and create lasting success for our clients, employees, and shareholders.

# 02

## VISION, MISSION, AND VALUES

Statements provide a guiding framework for an ERP company, defining its aspirations, purpose, and core principles. They serve as a foundation for strategic decision-making, business planning, and organizational culture, ensuring alignment with long-term goals while shaping the company's identity and market positioning.

# VISION



To be a global leader in ERP and digital transformation, empowering businesses with intelligent, scalable, and future-ready solutions that drive efficiency, innovation, and growth.

# MISSION

We enable organizations to harness the power of technology by delivering cutting-edge ERP, cloud, and digital solutions. Through strategic partnerships, expert consulting, and continuous innovation, we help businesses optimize operations, enhance decision-making, and achieve sustainable success.

# VALUES

**Innovation:** We embrace emerging technologies to deliver future-focused solutions.

**Excellence:** We strive for the highest standards in every project.

**Integrity:** We uphold honesty, transparency, and ethical business practices.

**Collaboration:** We foster strong partnerships with clients and industry leaders.

**Customer-Centricity:** We prioritize client success, ensuring tailored solutions that deliver real impact.

**Empowerment:** We invest in talent development, equipping teams and clients with the knowledge and tools for success.



# 03

## SERVICES

- NETSUITE IMPLEMENTATION
- ADD ONS
- CONSULTATION
- SUPPORT

# ORACLE NetSuite

## STEP 01

### DISCOVERY

Research requirements, scope, high-level goals



## STEP 02

### PLANNING

Determine timeline, responsibilities, and complete BRD



## STEP 03

### EXECUTION

Configure processes, begin migration, and build automations



## STEP 04

### TRAINING

Train key users on new responsibilities and roles



## STEP 05

### TESTING

Test new Configuration, integrations, and customizations according to BRD



## STEP 06

### GO-LIVE

Begin your Netsuite Journey!



## STEP 07

### POST-GO-LIVE

Optimize your configuration as best practices evolve



# NetSuite Implementation Process

# AIBP ADD ONS



E-INVOICE



FLEET MANAGEMENT



MAINTENANCE MANAGEMENT



BANK FACILITY



BOQ BILL OF QUANTITY



VAN SALES



PAYROLL



HR & HRMS MODULES

A high-angle photograph of three business professionals in a meeting. One person is pointing at a laptop screen displaying a presentation titled 'Company's Growth' with a bar chart showing an 86% increase. Another person is holding a smartphone, and a third person is visible from the back, wearing a headset. The background is a dark wooden wall.

## CONSULTATION

Our Consultation Services provide businesses with strategic insights and expert guidance to navigate challenges and achieve their goals.

We work closely with you to understand your unique needs, aspirations, and industry landscape. Leveraging deep expertise and data-driven analysis, we deliver tailored solutions and actionable recommendations that drive growth and innovation.

From market research and business planning to process optimization and change management, we equip you with the knowledge and strategies needed to enhance your competitive edge and ensure long-term success.

## SUPPORT SERVICES

AI-Brain Power's NetSuite Support Services provide the technical assistance and optimization expertise your business needs to stay ahead.

Whether it's resolving unexpected issues, offering proactive solution guidance, or providing ongoing configuration support, our team ensures seamless operations and maximum system efficiency.

With a focus on risk mitigation and accelerated ROI, we help you optimize your NetSuite environment, ensuring it evolves with your business needs for sustained success.

# 04

## DEPARTMENTS

- PROJECT MANAGEMENT OFFICE (PMO)
- BUSINESS DEVELOPMENT (MARKETING & SALES)
- HUMAN RESOURCES (HR)
- OPERATIONS DEPARTMENT

# DEPARTMENTS

## PROJECT MANAGEMENT OFFICE (PMO)

Specialized division within the organization responsible for overseeing the planning, execution, and completion of projects. This department ensures that all projects align with the organization's strategic objectives, are delivered on time, within scope, and on budget, and meet or exceed stakeholder expectations.

### PMO Key Functions:

- Project planning.
- Execution & Coordination.
- Resource Management.
- Quality Assurance.
- Risk Management.
- Communication & Reporting.
- Project Closure.

## BUSINESS DEVELOPMENT (Marketing & Sales)

Typically including Marketing, Sales & pre-sales which are together responsible for identifying new business opportunities, fostering strategic partnerships, and driving company growth. The main activities and goals of such a department often include:

- Market research and analysis.
- Strategic Planning.
- Partnership and Relationship Management.
- Lead Generation and Sales.
- Proposal Development and Negotiation
- Innovation and Development.

## HUMAN RESOURCES

Responsible for managing the employee lifecycle and ensuring the organization has the necessary talent and resources to achieve its goals. Key functions and responsibilities of an HR department typically include:

- Recruitment and Staffing.
- Onboarding and Training.
- Compensation and Benefits.
- Performance Management.
- Employee Relations.
- Compliance and Legal Issues.
- Policy Development and Implementation.
- Employee Engagement and Retention.

## OPERATIONS

overseeing the day-to-day activities that keep a business running efficiently and effectively. Its primary focus is on optimizing processes, managing resources, and ensuring that products or services are delivered to customers in a timely and cost-effective manner. Key functions and responsibilities of an Operations Department typically include:

- Process Management.
- Production Management.
- Quality Control and Assurance.
- Resource Management.
- Cost Control and Budgeting.
- Performance Monitoring and Reporting.
- Customer Service and Support.
- Cross-Departmental Coordination.



# THANK YOU



**Manama, Bahrain**

+20 10 44 150 842

[info@ai-brainpower.com](mailto:info@ai-brainpower.com)

El-Zamil Tower,  
Manama Gate, 12th Floor.



**Cairo, Egypt**

+20 10 44 150 842

[info@ai-brainpower.com](mailto:info@ai-brainpower.com)

Elmoltaka Elaraby District,  
Building 36 2nd Floor  
Sheraton Al Matar.